

Do You Have The Internet IQ Needed For Online Business?

Wednesday, 21 May 2008

A big draw for many to online business is the seeming ease at which anyone can make money. It is true that anyone can make money but there is something that may not cross the mind of someone thinking about building an online business; Do You Have The Internet IQ? Or simply put; Do You Know What You Are Doing. I am referring here to the very basics, the fundamentals, the very first steps you need before you even start your potential business.

I'm going to keep this fairly simple and just list a couple of things which you really should know if you are going to build an online business.

-Basic HTML

Now if you're really new to this internet stuff then the mere sight of these few letters may bring horror to your mind. But it really isn't all that big a deal. You don't need to be any kind of "Super Genius" or anything, it would simply be a good idea to do some basic research on what html is, how it works, and how to do it yourself. Just the basics would be enough (unless you are planning to build major websites), you don't need to spend much time, just get the basic understanding.

-Sending Email

This is a very basic skill which you can learn in about thirty seconds if you really wanted to. It is so simple and yet it really is quite important. If you build an online business you will likely be wanting to keep in touch with a great many individuals and in fact there are many situations where you can't do much of anything unless you can send some basic information via email. So this is a real necessity to learn.

-Typing/Copy & Paste etc

Being literate doesn't mean that you are automatically computer literate. You will need to know basics like how to write a word document, how to copy & paste, how to save files etc. These are not difficult to do in fact you could simply type them into a search engine and be given detailed instructions on all of these things.

-Basic Computer Care

This is about taking care of the computer itself. Just some basic knowledge of how to maintain your computer can save you a lot of hassle and expense. Considering that your entire business will likely be run from your computer, it is a good idea to learn how to protect it against viruses, spy wear, trojans and alike, as well as taking care of the actual hardware of your computer. Think of your computer the same way that you would think about a brick and motor business, you would do all you could to protect and look after your premises so treat your computer the same way.

-Internet Literacy

I assume that if you are reading this in an article directory site that you are at least somewhat internet literate. This kind of literacy is quite simply your ability to surf around the internet. Not much to learn about this, just look around the internet and see what's out there. There are lots of viruses etc out there but as long as you know the basic computer care skills then you should be alright.

Learn these basics (if you don't already know them) and you will be setting a firm foundation for you to stand on in your efforts to build your very own online business

Good Luck!

Come And Let Me Help You In Your Quest To Build Your Very Own Legitimate Online Business.