

## Corporate

Wednesday, 21 May 2008

### Company

With \$5.5 million in global sales in 2007, Exceed Global is formidable provider of SEO consulting, wellness retail trade, online advertising networks, web-based travel and knowledgebase operations.

### HEADQUARTERS

Exceed Global Limited LLC.

2nd Floor, 145-157 St John Street, London, EC1V 4PY, UK

PHONE: 0845 310 4103 FAX: 0870 762 3212

OFFICE HOURS: 9am-5pm PST

Exceed Global Limited LLC.

3501 Silverside Road

206 Naamans Building

Wilmington, DE 19810, United States

Exceed Global Company

1402 BDO Plaza

paseo De Roxas, Makati, Philippines

### EMPLOYEES

More than 70 worldwide. The company runs on a lean core group and outsources specialized operations. We constantly look for fresh talent. If you have what it takes to run either our front end online initiatives or spearhead our backoffice logistics operations, please email Michelle Conway at support [at] exceedglobal.co.uk. We reply to qualified candidates

### PATENTS

Exceed Global maintains copyrights and patents on a multitude of the products and material it distributes globally.

### GLOBAL REACH

- Africa/Middle East
- Asia/Pacific
- Europe
- Latin America
- North America

Direct operations in 3 countries. Other nations are reached through distributors, licensees and export operations.

### BUSINESS UNITS

SEO Consulting: Online advertising, search engine ranking optimization, search engine marketing, community building, competitor profiling.

Wellness Retail: Sales of light-sound devices, anti-EMF tools, chi generators, self-help CDs, instructional ebooks, radionics, electromedicine and alternative wellness devices.

Travel Agencies: Service and technology for easy access to travel plans, airfare sales and vacation packages.

Advertising networks: Online publicity relations, press releases, company marketing through a network of 89 portals/blogs spearheaded by Shameless Reviews. This business unit was acquired on 2004

Corporate Governance and Board of Directors: Macy Hughs Managing Director Ma. Gracia Plazo Legal Director Claus Winski Logistics Director Jane Sullivan Productions Director Voltaire Rent HR Director Martin Reyes Accounting Head Trinie Wakefield Admin Director Charima Johnson Marketing Director Karl Rogers Brenner III, SEO Manager Michelle Conway QA Manager Tess Faustino Procurement Manager

Past Managing Directors and Current Equity Holders

Joseph R. Plazo Asian Operations Norberto Claudio Asian Operations Claude Duvall North American Amit Data UK

OperationsUK Staffers:

Mahesh Murgan SEO Pro 1 Vishnu Waghela SEO Pro 2 Bala Verma SEO Pro 3 Bamania Vijay Blogger 1 Diraj Sonavane Blogger 2 Sunil Data Blogger 3 Angelo Reyes Editor Season Trinidad Assistant Editor Rusty Eustaquio, Accountant Mickie Taus Web Development Mark Zena Coordinator